

22/02/10

P R E S S R E L E A S E

Belgian Convention Bureau -Flanders Brussels

Tourism Flanders- Brussels is pleased to announce that with immediate effect, its promotion of Flanders and Brussels as a meeting and incentive destination will be globally re-branded as *The Belgian Convention Bureau - Flanders Brussels*.

Representing the Belgian Convention Bureau is Sarah Mathews who is the Meetings, Incentives and Conferences Manager at Tourism Flanders' London office. The office offers an essential first point of contact for meeting planners for staging events in Flanders and Brussels. They will be represented at Confex 2010 at Earls Court on Stand P130, where the Convention's branding will be exhibited for the first time.

The region is famous for its historical cities: Antwerp, Bruges, Ghent, Leuven and Mechelen. Brussels is not only capital of Europe and Belgium but of Flanders as well. Culturally rich and well connected in terms of its network of transport options, the region is also renowned for its superb gastronomy and local food delicacies. Furthermore, its great range of conference facilities, proximity to the UK and top of the range hotels, make Flanders a quality venue choice in terms of value for money.

www.visitflanders.co.uk/go/mice

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